



megaSHOW

HONG KONG

PART 2 • 27-30 OCTOBER 2024

HONG KONG CONVENTION & EXHIBITION CENTRE



“ An Ideal Platform For You To Connect With
Potential Clients &
Explore Business Opportunities ”

www.mega-show.com



Organiser :



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Supporting
Organisation :



TRADE BUYERS ONLY

MEGASHOW HONG KONG

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PRODUCT CATEGORY



Exhibition Hall Location Map

Hong Kong Convention & Exhibition Centre Old Wing, Harbour Road		
HALL 5F	HALL 5G	Level 5
		Level 4
HALL 3F	HALL 3G	Level 3
		Level 2
	CONVENTION HALL	Level 1
		Mezz
		G

An Ideal Exhibition Platform For You To Capture Business Recovery Opportunities

With over 30 years of experience, the MEGA SHOW series held in Hong Kong every October has now become one of the most important sourcing events for Asian products. Held during 27 to 29 October, the 2023 edition provided a great opportunity to over 6,000 buyers from around 100 countries and region to connect with reliable suppliers and explore business opportunities.



A New Toys & Baby Products Zone To Fit The New Sourcing Schedule

MEGA SHOW Part 2 is held between Phase 2 & 3 of the Autumn Canton Fair, showcasing gifts & travel goods and stationery products. Taking advantage of the synergistic effect of the similar product zone in the Autumn Canton Fair, MEGA SHOW Part 2 could attract global buyers who are on their sourcing trip to Southern China. Starting from 2023, the Toys & Baby Products Zone of the Autumn Canton Fair has been rescheduled from Phase 2 (23 to 27 October) to Phase 3 (31 October to 4 November). To fit the sourcing schedule of global buyers, we add a Toys & Baby Products Zone to MEGA SHOW Part 2 and extend the show days to 4 days in 2024.

<p>Autumn Canton Fair (Phase 2) 23-27 Oct 2024</p> <p>-----</p> <p>Consumer Goods Gifts Home Decorations</p>	<p>PART 2 MEGASHOW HONG KONG</p> <p>27-30 • 10 • 2024</p> <p>Toys & Baby Products Gifts, Travel Goods & Personal Care Products Office Supplier & Stationery Products</p>	<p>Autumn Canton Fair (Phase 3) 31 Oct to 4 Nov 2024</p> <p>-----</p> <p>Toys & Baby Products Office Supplies & Stationery Products Suitcase & Recreation Products Personal Care Products</p>
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2023 Visitors Profile

6,327
Global Buyers

From **96**
Countries & Regions

Visiting Countries/ Regions **Top 10**
(Apart from China & Hong Kong)

- USA • Germany • UK • Japan
- Italy • South Korea • Taiwan
- India • Spain • Malaysia

Some Renowned Buyers And Brands Who Attended The 2023 Edition



Australia

3P PTY LTD.
ALLKINDS
ALOGIC CORPORATION PTY LTD.
DEX GROUP P/L
GLOBAL MARKET PTY LTD.
HINKLER
IDEAL SOURCES PTY LTD.
INOV8
SPLOSH
WILMOT HARVEY PTY LTD.

Brazil

ASIA IMPORT
BUENO IMPORT CREATIVE
FINA IDEIA
FLOR ARTE
IMAGINARIUM
IMPORTE MELHOR
LEXTACK COMERCIO DE PRESENTES LTDA
LYKE COMERCIO DE MATERIAIS PARA ESCRITORIO LTDA
MANU FISCH HOME
MULTISPORT IND COM E REPRES LTDA
YINS BRASIL

Canada

ACI BRANDS INC.
GIFTCRAFT LTD.
HARMAN
MERANGUE INTERNATIONAL LIMITED
OSCARDO INC.
PAPERBLANKS JOURNALS LTD.
SPLASH HOME
THE FIX GROUP INC.

France

BY NO
CMP
DEEJO
ICD COLLECTIONS
KMG FRANCE
LA CHAISE LONGUE
PETIT JOUR

Germany

APS GLASS & BAR SUPPLY GMBH
ATHOS GMBH
BB KLOSTERMANN
BRIGHT IDEAS
CHR. BOLLWEG E. K.
DIRK ROSSMANN GMBH
EICHMÜLLER
EURO SOUVENIRS GMBH
HH EMOTION GMBH
IBENA INTERIOR TEXTIL GMBH
JAKOB MAUL GMBH
LUMITOYS GMBH
MACMA WERBEARTIKEL OHG
MEA-LIVING GMBH
PARSA HAAR UND MODEARTIKEL GMBH
PBS-FACTORY IMPORT & WARENHANDELS GMBH
REFLECTS GMBH
TOP-WERBEMITTEL GMBH
XTREM TOYS & SPORTS GMBH
ZENTRADA EUROPE GMBH & CO. KG

Italy

AUDES GROUP
BIEMBI SRL
BOTTEGA VERDE SRL
BSC SPA
CESPIT DI NICOLA CESTELLI & C. SAS
DYNIT SRL
EGAN
INIZIATIVE GROUP SRL
KLR EUROPE
MERCATI SRL
PROMOTRED SRL
WE MADE SRL

Japan

DETAIL INCORPORATION
DRETEC
GRANIPH INC.
HIGHTIDE CO., LTD.

ICHIKAWA JIN CO., LTD.
KDT JAPAN CO., LTD.
KOWA CO, LTD.
MAGNET INC.
NEED CO., LTD.
PEANUTS CLUB CO., LTD.
RYOHIN KEIKAKU CO., LTD.
SHOBIDO CORP.

Poland

AXPOL TRADING SP. Z O.O.
BADGE4U
BE-HAPPY GIFTS
CHOMIK
HAMELIN POLAND
KW TRADE SP Z O.O.
LAGARDERE TRAVEL RETAIL POLAND
SOXO SP. Z O.O. SPÓŁKA KOMANDYTOWA

Russia

GIFTS ATELIER
PLANET OF HOBBIES
PROJECT 111
SIMA-LAND
TDEF CO LTD.

South Korea

COPIERLAND
DAMSOLIVING
HANKOOK TAMINA
PANSYDAISY CORPORATION
TITI CO., LTD.

Spain

APLI PAPER S.A.U.
CIFRA SL
DISGO S A
ENCENDER Y ESCRIBIR, S. L.
FRAGA IMPORT S.L.
MANUFACTURAS CLIMA SAU
MING PRODUCTIONS S.L.

RAVISINTER IMPORT S.L.
SIGNES GRIMALT ARTESANIA S.A.
THE PAPER & OFFICE EQUIPMENT
SPAIN

UK

ECOSLURPS
FANATTIK
GIFT REPUBLIC LTD.
HENBRANDT LTD.
HEROES TECHNOLOGY LTD.
HOME BARGAINS
JAKAR INTERNATIONAL LTD.
K.R.SNOXELL & SONS LTD.
KEYCRAFT
LADIDA BABY TOYS
LLOYD PASCAL UK
MARISSA'S GIFTS
MODREC INTERNATIONAL LTD.
NUBY
RUSSKO LTD.
SSR FASHIONS LTD.
THE WORKS STORES LTD.

USA

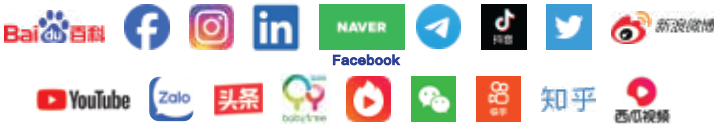
BRANDED PROMOTIONAL SOLUTIONS
CARSON HOME ACCENTS
CLEMENTINE PAPER INC.
CONTRAST INC.
CREATIVE PROMOTIONAL PRODUCTS
DESERET BOOK COMPANY
ENCASED PRODUCTS INC.
ESTERBROOK PEN COMPANY
IDEA NUOVA
JAY FRANCO & SONS
KENNEDY INTERNATIONAL
KIKKERLAND DESIGN INC.
KOOZIE GROUP LIMITED
PLAYVISIONS
POLYCONCEPT NORTH AMERICA
RPG SOUVENIRS
SUNSCOP

And More...

Comprehensive Marketing Campaign

Social Media Promotion

Recruiting marketing agents from Thailand, Taiwan, South Korea, Vietnam, Indonesia, Turkey, India, Russia, UAE, etc. to launch social media campaigns for MEGA SHOW Hong Kong in their own countries.



Instagram · LinkedIn · Google, Twitter, Facebook, China Media



Online Promotion

Advertise in prominent trade media's websites and their social media channels.

E-newsletter Banner



Home Page Banner



E-blasts



Press Releases

Distribute press releases to media around the globe



Interactive Marketing

Trade Magazine & Newspaper Ads

Show coverage & ads at renowned trade magazines & newspapers



CNN Ads

CNN – Linear Spot Buy ads



Newspapers & APP Ads

Advertise on popular HK newspapers & their APPs to promote MEGA SHOW



Electronic Direct Mail

Send eDMs to target buyers in our database regularly to keep them posted on any updates about the show



Direct Mailing

Direct mailing of promotional leaflets to target buyers worldwide, including importers, distributors, sourcing agents, department stores, etc.



Airport Ads



BTS Skytrain Ads

Different types of ads on BTS Skytrain in Bangkok, such as train body, train station, pier and entrance



MTR Exhibition Centre Station Ads



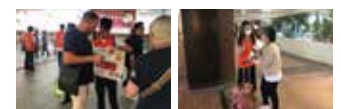
Taxi Ads



High-Speed Rail West Kowloon Station Ads



Distribution of Show Leaflets during the Peak Sourcing Season at April Fairs



International Fair Visit & Promotional Booth



MMS Ads to High-Speed Rail Passengers

1 MMS + 2 WeChat notification pushes to target High-Speed Rail passengers arriving Hong Kong West Kowloon Station. (to 12,306 recipients during the 2023 show)



SMS Promotion



JOIN NOW TO EXHIBIT!



(852) 2700 6726



sales@comasia.com.hk

One **9** sqm. Furnished Booth at
HK\$29,800 / US\$3,856